

# KRISTIN STAHLKE

CONTENT CREATOR / WRITER / SOCIAL MEDIA EXPERT

## CONTACT

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- [www.chicagohaze.com](http://www.chicagohaze.com)

## EDUCATION

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DePaul University, 2017  
BA in Journalism  
BA in Public Relations and Advertising

## SKILLS

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Social media analytics  
Social media management  
Copywriting & blogging  
Editing  
Wordpress, Blogspot, wix  
Hootsuite  
Cision

## EXPERIENCE

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2014-15

### **Jerry Bryant Television** Social Media Intern

- Promoting and drafting content for upcoming events and artists on various social media platforms
- Handling general responsibilities during showtime
- Set up, take down, check-ins with RSVPs, etc

2015-17

### **Lynch Communications** Intern

- Draft press releases, media lists, market research, curate content for blog posts
- Manage social media content on platforms like Facebook, Twitter, Pinterest and Instagram
- Knowledge of Wordpress, Blogspot, Hootsuite and Cision.

2017-19

### **Lynch Communications** Associate

- Drafting of press releases, pitches, media lists, etc.
- Content creation for social media and blogs for various clients
- Manage social media accounts maintaining brand awareness
- Knowledge of platforms like Hootsuite, Cision, Wordpress and Blogspot.

2015-

### **Chicago Haze** Owner & Founder

- Write, create, shoot and edit content for my own online music publication
- Develop and maintain relationships with performers, publicists and booking agents for featured content

2017-18

### **Live Nation Presents Ones To Watch** Content Creator

- Research and discover new musicians and curate content for OnesToWatch.com
- Seek out performances and schedule interviews with up and coming artists to write about.

2019-

### **BCV** Junior Copywriter

- Communicate with team leads to develop & coordinate creative copy for digital campaigns.
- Collaborating with account teams to develop creative marketing copy for promotional giveaways and digital marketing campaigns and blog posts.