



# KRISTIN STAHLKE

CONTENT CREATOR  
WRITER  
SOCIAL MEDIA MANAGER

## CONTACT

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 @kristin\_stahlke

 Kristin Stahlke

## SKILLS

- Social media analytics
- Social media management
- Blogging
- Copywriting
- Photo editing
- Introductory skills on Photoshop, Illustrator and Indesign
- Wordpress
- Blogspot
- Hoot Suite
- Cision

## PROFILE

With my experience working as a writer and social media manager, I am interested in maintaining an online presence with the clients that I work with on multiple platforms with engaging content ranging from music, lifestyle, travel and culture. I am most passionate about expressing myself through writing and engaging consumers with high quality, interesting content.

## EXPERIENCE

### ASSOCIATE

#### LYNCH GROUP COMMUNICATIONS | JUNE 2017 - CURRENT

- Experience writing press releases, pitches, media lists and alerts
- Content creation on social media as well as blogs for various clients
- Manage social media accounts of various clientele and maintaining brand awareness across the board.
- Knowledge of other platforms like Hoot Suite, Cision, Wordpress and Blogspot.

### CONTENT CREATOR

#### LIVE NATION PRESENTS ONES TO WATCH | JAN 2017 - CURRENT

- Research and discover new musicians and curate content for OnesToWatch.com
- Seek out performances and schedule interviews with up and coming artists to write about.

### SOCIAL MEDIA & PR INTERN

#### LYNCH GROUP COMMUNICATIONS | JUNE 2015 - JUNE 2017

- Help craft press releases, media lists, market research, curate content for blog posts
- Manage social media content on platforms like Facebook, Twitter, Pinterest and Instagram
- Knowledge of Wordpress, Blogspot, Hootsuite and Cision.

### CONTENT CREATOR

#### CHICAGOHAZE.COM | APRIL 2015 - CURRENT

- Create content for my personal website with topics ranging from music, popular culture, travel and lifestyle.

### FREELANCE WRITER

#### MABBLY | AUGUST 2016 - JANUARY 2017

- Create content and blog posts for different clients.

### PUBLIC RELATIONS CHAIRWOMAN

#### PHI MU RHO MU | JANUARY 2016-JANUARY 2017

- Responsible for maintaining a good public image of our chapter on DePaul's campus
- Create and upload content on Facebook, Twitter, Instagram, Tumblr and our website
- Promote upcoming chapter events to the university's student body

### STYLE GURU

#### COLLEGE FASHIONISTA | MAY 2015-MAY 2016

- Responsible for submitting weekly blog posts
- Photographing campus street style on DePaul's Campuses
- Promote posts on various social media platforms

### SOCIAL MEDIA INTERN

#### JBTV MUSIC STUDIOS | JAN 2014 - NOV 2014

- Promoting and creating content for upcoming events and artists on various social media platforms
- Responsible for checking guests in for events and handling RSVPS
- Attending shows and helping crew set up and take down

## EDUCATION

### BA IN JOURNALISM

DEPAUL UNIVERSITY | 2013-2017

### BA IN PUBLIC RELATIONS AND ADVERTISING

DEPAUL UNIVERSITY | 2013-2017